LIVE SHOW BACKSTAGE LOGISTICS

Marylynda's Step-by-Step Playbook for Garment Management, Teleprompter Sync & Zero Dead Air

Welcome Marylynda! You Are the Engine Behind the Camera

In a live shopping broadcast, the Host is the face, but **you control the rhythm, speed, and success of the show**. Your mission is to ensure every jacket transitions onto camera effortlessly, that customer questions about sizing are answered in seconds, and that sold items are tagged and secured without causing a single second of hesitation on air.

⚡ The Golden Rule: "The 2-Jacket Pipeline"

Never be empty-handed. While Jacket #1 is being presented, Jacket #2 is already in your hands, and Jacket #3 is being pulled off the rack:

STAGE 1 · ON AIR	→	STAGE 2 · IN HAND	→	STAGE 3 · ON DECK
JACKET #01		**JACKET #02**		**JACKET #03**
Live in Host's hands or worn on camera		In Marylynda's hands, unzipped, at set edge		Unpinned from Rack A & inspected next

⏱️ Pre-Show Setup (30 Mins Before Going Live)

- ✓ **Hang in Strict Numerical Order:** Rack A must hold all 15 jackets in exact order (`#01` to `#15`).
- ✓ **Pre-Unzip for Fast Fitting:** Open all front zippers halfway and loosen belts so the Host can slip into them in under 4 seconds.
- ✓ **Labeling Station Ready:** Sharpies, pre-cut blue tape, and "SOLD" stickers placed on your table.
- ✓ **Lint Roller & Suede Brush:** Give each collar and shoulder a quick pass before airtime.

🏬 The 3 Physical Wardrobe Zones

Keep physical separation so sold pieces never get mixed with live items:

- ✓ **ZONE 1 · Main Rack A (Available):** Holds the scheduled 15 items in sequence.
- ✓ **ZONE 2 · The "SOLD" Rack (Secured):** Once a buyer claims a piece, tag it immediately and hang it here.
- ✓ **ZONE 3 · The "Review Rack" (Unsold):** Items not sold go here. If a viewer in chat asks to re-see an item, you grab it from here.

THE TELEPROMPTER VISUAL CODE & LIVE CYCLE

How to read the screen in real-time and coordinate the handoff in under 3 seconds.

🎯 The 3-Color Screen System

YELLOW / WHITE TEXT
Host speech out loud: Storytelling, prices, urgency, calls to action.

[CYAN BRACKETS]
Camera & technical cues for the video switcher (e.g. [CAM 2: CLOSE-UP]).

[🚨 GREEN ALERT BOX]
Marylynda's backstage orders. Tells you what to prepare 40s ahead!

🔄 The 4-Step Jacket Cycle on Air

1. **Step 1: The Clean Handoff (0 to 3 Seconds)**
   As the Host announces the next piece, step into the edge of the frame from the Host's dominant side. Hand over the hanger with the jacket facing front. Never cross directly in front of the lens.

2. **Step 2: Instant Sizing Support (No Tape Measures Needed)**
   The #1 chat question is: *"What is the pit-to-pit measurement?"*. You do not need to measure in real-time. Look at the top of that jacket's card on the prompter: **Pit-to-pit, Shoulders, and Back Length** are already calculated.

3. **Step 3: Sale Confirmation & Immediate Tagging**
   When the Host calls out: *"Sold to @Alex_Racer!"*, receive the jacket. Stick a blue label with the username on the neck hanger. Move it immediately to **ZONE 2 (SOLD RACK)**.

4. **Step 4: Immediate Stage-3 Pull**
   Hand Jacket #02 to the Host. Immediately turn to Rack A, pull Jacket #03 into your hand, verify the zipper is smooth, and stand ready at the edge of the set.

💡 Companion Tablet Tip

If you have a second iPad or an iPhone at your wardrobe table, open **Teleprompter Pro** in companion mode. It mirrors the exact line the Host is reading, so you can track the show without ever having to crane your neck toward the studio camera.

SCRIPT CARD ANATOMY & TROUBLESHOOTING

Exact card format for each garment and instant solutions for live studio situations.

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## 01 - SCHOTT PERFECTO 618 (SIZE MEDIUM / 40)
[BACKSTAGE SPECS]: Hanger: RACK A-#01 | Steerhide Leather | Chest: 21.5 in (54cm) | Shoulders: 19 in (48cm)
[CAM 1: HOST IN MEDIUM SHOT]
"Item number one: For the true purists. An authentic SCHOTT PERFECTO 618 in heavy steerhide leather..."
[CAM 2: CLOSE-UP ON TALON BRASS ZIPPER]
"RETAIL: $950 USD | LIVE PRICE: $385 USD. Comment 'MINE 01' right now to claim it!"
[🚨 MARYLYNDA ALERT]: If sold, tag with @username. Hand over JACKET #02. Pull JACKET #03 from Rack A.
```

? "A viewer asks to see an earlier jacket"

The operator on the iPhone will tap the Cue Marker (e.g. `## 01`) and the prompter instantly jumps back. Go to **ZONE 3 (Review Rack)**, hand the jacket back, and let the Host recap it for 30 seconds.

? "A vintage zipper gets stuck"

Never force old brass or nickel teeth. Keep a beeswax stick or graphite pencil at your station. Lightly rub the teeth. If it resists, hand the jacket to the Host unzipped with the lapels open ("casual drape mode").

? "Host needs a quick water break"

Step into the edge of the frame to hold the jacket on its hanger facing the camera while the Host sips water off-mic. Smile, hold steady, and showcase the front and back details.

? "Post-Show Wrap Up (First 15 Mins)"

Match every tagged jacket on the **SOLD Rack** against the moderator's buyer list. Place each jacket into its breathable garment bag with the buyer's shipping slip inside.

🌟 Marylynda's Golden Rule Checklist

- ✓ Always 1 jacket ahead in physical hands.
- ✓ Keep the SOLD rack separate from unsold stock.
- ✓ Check prompter top header for sizing queries.
- ✓ Never step in front of the primary camera lens.